

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

January 19, 2017

New Staff

Welcome to the team new staff:

- Jeanne Broughton, our new AA III and Office Manager, will oversee the planning and minute taking for the CWCD Advisory Board Meetings and the Patient Centered Medical Homes subcommittee meetings.
- Karissa Loper, the former Immunization Program's Section Manager, is the new Bureau of Child, Family and Community Wellness' Deputy Bureau Chief.
- Mojde Mirarefin and Yanyan Qiu both joined our Evaluation Team on January 17. Ms. Mirarefin is the 1305 Grant Evaluator and Ms. Qiu is our Tobacco Evaluator.
- Nic Millim has returned to our section as AA II.

Section News

- Kimberly Fahey has promoted to our Health Resource Analyst 3 position, previously held by Melanie Flores. This position will focus on grant management and program sustainability.
- Shannon Bennett, our Policy & Advocacy Manager who oversees our Tobaccos and Comprehensive Cancer Programs, has accepted the Immunization Section Manager position to which she is transitioning in a couple of weeks. We will miss her, but we are glad she is not going far away.
- CDPHP is busily preparing for the upcoming legislative session.
- The CDPHP celebrated two graduations last month: Dr. Kristi Robusto, our Obesity Prevention and Control Coordinator, completed her PhD in Public Health with an emphasis in Health Behavior at the University of California-San Diego, and Jonathan Lopez, our Fiscal Trainee, completed his B.S. with a dual degree in Finance and Economics at the University of Nevada-Reno.

Programming

Women's Health Connection & Nevada Colorectal Cancer Control Programs

- December brought with it a site visit from the CDC for our Cancer Program. Overall, it was a huge success. In addition to multiple presentations, our team took the CDC's visiting team on a tour of Northern Nevada Hopes, an FQHC participating in our cancer screening programs. We were also visited by a group from Nevada Health Centers from Carson City and Las Vegas, including many of their Community Health Workers.
- Public Law 106-354 authorizes Medicaid coverage to uninsured women under age 65 who are identified as in need of treatment for breast or cervical cancer through the CDC's National Breast and Cervical Cancer Early Detection Program, known in Nevada as Women's Health Connection. Previous eligibility requirement included the language stating applicants "Must have been screened for breast or cervical cancer by the Disease Control and Prevention (CDC)." The inclusion of this requirement necessitated applicants who were screened by a provider other than an approved WHC entity to be rescreened and re-diagnosed before applying for Medicaid coverage. Updated language instead reads participant will be "enrolled and active in the Women's Health Connection program for breast and cervical cancer screening by the Centers for Disease Control and Prevention (CDC)." This effectively removes the requirement for potential participants to be rescreened and re-diagnosed before applying for Medicaid coverage. The updated eligibility requirements are as follows for individuals who apply for Breast and Cervical Cancer Medicaid:

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- Must be a Nevada Resident;
- Must be under age 65;
- Must be uninsured or underinsured;
- Must not be eligible under any other Medicaid eligibility group;
- Must be actively enrolled in the Women's Health Connection program for breast and cervical cancer screening by the Centers for Disease Control and Prevention (CDC); and
- Must be found to need treatment for either breast or cervical cancer.

Comprehensive Cancer Control Program

The Nevada Cancer Control Programs have received a new grant opportunity for cancer control initiatives over the next five year period. This grant, DP17-1701, will replace DP12-1205 as it expires at the end of June. This grant will fund initiatives with the Women's Health Connection, Nevada Central Cancer Registry, and Nevada Comprehensive Cancer Control Program. The Management and Leadership Component originally included in DP12-1205 was not included in this new FOA. Staff are currently working with community partners to complete this application due in February. The Management, Leadership and Coordination component which was secured for the existing grant is not available in the current announcement. This infrastructure funding will impact salaries in CDPHP section.

Community Health Worker Program & Connecting Kids to Coverage

There has been significant progress made to continue branding the CHW Association in Nevada. The Association finalized their mission and vision statement, created organizational goals and bylaws, and continue to create partnerships in order to place CHWs in the workforce. The CHW Association has created a CHW mentor/mentee project which aims to pair newly trained and working CHWs with experienced CHWs working in the field. The mentors and mentees will meet once a week to share and discuss issues, barriers, and solutions relating to the field. An online needs assessment has been developed to map the common themes and needs of CHWs in Nevada. Once the data is gathered and analyzed, this will provide a better understanding of the CHW population and how to best support their needs.

The UNR Center for Program Evaluation in collaboration with Health Plan of Nevada (a Nevada Medicaid Managed Care Organization) continue to work on the Return On Investment (ROI) study to look at the impact of medical costs associated with CHWs in the clinical sector. The data has been submitted and is in the process of preliminary analysis. We hope to be able to present data at the Spring CWCD meeting.

The Connecting Kids to Coverage (CKC) Program has hired six Community Health Workers (CHWs) to conduct outreach and enrollment strategies aimed at connecting eligible children and their families into Nevada's Medicaid and Nevada Check Up programs. The six CHWs will be undergoing formalized training in the Nevada Division of Public and Behavioral Health's (DPBH) online, hybrid CHW training course beginning January 13th, 2017. The CHWs have also been undergoing Certified Application Counselor (CAC) training to be able to enroll eligible individuals into Nevada's Silver State Health Insurance Exchange (SSHIX), also known as Nevada's health insurance marketplace. The CHWs have

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been forging community partnerships that enable them to conduct successful Medicaid enrollment outreach strategies throughout Nevada. The quarterly progress reports from the three organizations the DPBH has partnered with to hire the six CHWs, Children's Cabinet, Lutheran Social Services of Nevada (LSSN), and Northern Nevada Hopes (NNHOPES), were submitted to the DPBH on January 16th, 2017, and will be used to gauge the CKC Program's overall effectiveness.

Diabetes Prevention and Control Program

The Diabetes Prevention and Control Program has received \$42,650.28 in funding from the Association of State and Territorial Health Officer, ASTHO, to partake in a demonstration project entitled, *Strengthening State Systems to Improve Diabetes Management and Outcomes*. The funding will help the state complete a statewide assessment of diabetes activities, identify challenges/gaps/needs, and develop necessary partnerships and strategies for improving diabetes outcomes. Core planning team partners are HealthInsight, iDo (Improving Diabetes and Obesity Outcomes), Nevada Health Centers, Nye Communities Coalition, Nevada Division of Healthcare Policy and Finance and Nevada Division of Welfare and Supportive Services - Supplemental Nutrition Assistance Program (SNAP). This funding runs through July 2017.

Cardiovascular Disease Prevention and Control Program

Our Heart Disease and Stroke Coordinator, Vicky Kolar, accepted a Quality Improvement position with Health Insight in October. We have been recruiting for that position and have selected a top candidate who is expected to join our staff in February. In the meantime, we are maintaining the program including participation in the Heart & Stroke Task Force.

Food Security

The Office of Food Security hosted the Governor's Council on Food Security on January 11, 2017. They worked on establishing priorities that will cumulate into a revised work plan.

Obesity Prevention Program

The Obesity Prevention and Control Program completed two major statewide projects:

- 1) The strategic planning report outlining next step for developing a Statewide Active Transportation Plan was completed and presented to the Nevada Bicycle and Pedestrian Advisory Board; and
- 2) The month-long media campaign for Childhood Obesity Prevention Awareness Month successfully ran through the month of September and reached ~200,000 people. The purpose of the campaign was to spread awareness of childhood obesity and childhood obesity prevention, emphasizing overall immediate (during childhood) and long term health issues, increase screening for obesity in children, and increase physical activity for children and the family unit as a means of prevention.

School Health Program

The School Health Coordinator and four physical education teachers have completed the Comprehensive School Physical Activity Program (CSPAP) training of trainers (TOT) course to provide

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professional development to school staff in Nevada. A total of ten professional development sessions on CSPAP were offered between April and June 2016 in Clark, Washoe, Elko, Douglas and Lyon County School Districts. In addition to the trainings offered, the School Health Coordinator developed a Nevada CSPAP webpage located at NVCSPAP.org within Nevadawellness.org. This website provides continued support for Nevada school staff to easily find resources for implementing CSPAP and additional training sessions within their county and online. A sustainability plan has been established by the School Health Coordinator and CSPAP trainers to continue providing trainings and support.

The School Health Coordinator collaborated with Action for Healthy Kids to provide training to Clark and Washoe County School District's in April and May 2016 on implementing their local school wellness policy. The training covered nutrition scenarios where best practices should be used including Smart Snack Standards in schools. School districts reported their annual progress of implementing the local school wellness policy in June 2016 to the Nevada Department of Agriculture.

Tobacco Prevention and Control Program

- The Tobacco Prevention and Control Program is exploring its role regarding marijuana (surveillance, workgroups, conference calls).
- On December 5, 2016, the Department of Housing and Urban Development released their final ruling requiring public housing agencies to implement a smoke-free policy within eighteen months. This does not include Section 8 housing.
- The Tenth Anniversary of the Nevada Clean Indoor Air Act was celebrated on December 8th. The event was attended by almost 100 people at Governor's Mansion. Of note, 82.3% of Nevadans report exposure to secondhand smoke at work in a casino (2016 ATS). Exemptions to the law are of concern to the community and the program.
- On December 8th, The Surgeon General also released a report titled "E-Cigarette Use Among Youth and Young Adults: A Report of the Surgeon General". The report highlights a national trend of increased prevalence of e-cigarette use among youth. According to YRBS, the national prevalence for youth is 16%, Nevada's was much higher at 26%.

Preventive Health and Health Services Block Grant Update